



MarketingFile Datasheet



Market Monitor Database from Market Monitor

About the list owner:

Market Monitor, based in Princes Risborough, Bucks, have been dedicated to building and researching their UK Business to Business database since 1985. Their database of named senior decision makers makes them a leading provider of business information.

Market Monitor belong to the ICC group of companies, itself a part of D&B.

Trade bodies of which a member:

DMA

Data Protection Act registration number:

Z7347386

About this list:

With many named senior contacts available, you can target decision-making contacts with precision. The dedicated in house team ensures that data is 100% updated within twelve months of supply. 70% will have been verified within six months.

Industry sector(s) covered:

All UK

Geographical coverage:

UK

Target audience / usage:

Market Monitor provides information for use across a wide range of marketing channels

Method of compilation:

Trade magazines, websites and recruitment newspapers 100% tele-verified every year

MarketingFile receives this data from the list owner:

Monthly

This version of the data was made available on:

17 June 2016

Approx. number of companies:

696,700

Approx. number of contacts:

1,336,100

Do purchases require approval?

No

Can I preview sample records?

Yes

Summary Licence Information:

Data for single use may be used once only within a 2 month period from the date of purchase.

Data for multiple use may be used an unlimited number of times within a 12 month period from the date of purchase.

Pricing: as at 17 June 2016

Contact Information	No. of Records	One-time use	Multiple Use
Name and address	any	£130 per '000 (13p each)	£260 per '000 (26p each)
Contact Name	any	£50 per '000 (5p each)	£100 per '000 (10p each)
Telephone No	any	£80 per '000 (8p each)	£80 per '000 (8p each)
Mobile Telephone No	any	£80 per '000 (8p each)	£80 per '000 (8p each)
Fax No	any	£80 per '000 (8p each)	£80 per '000 (8p each)
Email Address	any	£150 per '000 (15p each)	£300 per '000 (30p each)
Additional Items			
DUNs No	any	free	free
Line of Business	any	£30 per '000 (3p each)	£30 per '000 (3p each)
SIC Code (UK 2003)	any	£30 per '000 (3p each)	£30 per '000 (3p each)
Company Reg No	any	£30 per '000 (3p each)	£30 per '000 (3p each)
Year Started	any	£30 per '000 (3p each)	£30 per '000 (3p each)
Head Office / Branch	any	£30 per '000 (3p each)	£30 per '000 (3p each)
Legal Status	any	£30 per '000 (3p each)	£30 per '000 (3p each)
Import Export	any	£30 per '000 (3p each)	£30 per '000 (3p each)

No. of Company Employees	any	£40 per '000 (4p each)	£40 per '000 (4p each)
No. of Site Employees	any	£40 per '000 (4p each)	£40 per '000 (4p each)

The following selections are available for this list:

Company-level selections:

Number of records

Distance (Postal District)	Select an area centred on a postal district (e.g. SG4)	
Distance (Postal Sector)	Select an area centred on a postal sector (e.g. SG4 9)	
Town	Select by town (e.g. Hitchin)	
Postal County	Select by postal county (e.g. Hertfordshire)	
Postal Area	Select by postal area (e.g. SG)	
Postal District	Select by postal district (e.g. SG4)	
Postal Sector	Select by postal sector (e.g. SG4 9)	
SIC Classification (UK 2003)	Select by Standard Industry Classification (UK 2003 Codes)	
Import / Export	Exporters	8,642
	Importers	28,749
	Importers and Exporters	12,729
Legal Status	Foreign Company	555
	Friendly Society	177
	Incorporated by Act of Parliament	383
	Limited Partnership	100
	Partnership	51,384
	Private Company limited by Guarantee	22,588
	Private Limited Company	331,694
	Private Unlimited Company	657
	Proprietorship	195,669
	Public Limited Company	2,497
Number of Company Employees	0-5 Employees	360,282
	6-10 Employees	109,941
	11-20 Employees	75,238
	21-50 Employees	53,166
	51-100 Employees	19,131
	101-200 Employees	10,533
	201-350 Employees	4,415
	351-500 Employees	2,012
	501-1000 Employees	2,312
	1001+ Employees	2,693
Number of Site Employees	0-5 Employees	357,953
	6-10 Employees	106,629
	11-20 Employees	71,727
	21-50 Employees	49,282
	51-100 Employees	1,105
	101-200 Employees	415
	201-350 Employees	149
	351-500 Employees	78
	501-1000 Employees	58
	1001+ Employees	60
Turnover	Select by Estimated Sales Revenue	
Number of White Collar Workers	None	246,760
	Less than or equal to 5	278,602
	6 to 10	69,304
	11 to 25	52,192
	26 to 50	22,375
	51 to 100	12,292
	101 to 250	8,723
	251 to 500	3,054
	More than 500	3,305
Number of Blue Collar Workers	None	340,036
	Less than or equal to 5	234,810
	6 to 10	45,773
	11 to 25	41,272
	26 to 50	16,345
	51 to 100	8,878
	101 to 250	5,813
	251 to 500	1,889
	More than 500	1,791
Head Office / Branch etc.	Branch (office of a multiple site business)	53,103
	Headquarters (head office of a multiple site business)	68,492
	Single Location (any business with only one site)	575,012
Number of Desktops	Less than or equal to 5	493,300
	6 to 10	91,543

	11 to 25	62,354
	26 to 50	21,087
	51 to 100	12,689
	101 to 250	8,922
	251 to 500	3,240
	501 to 1000	1,613
	More than 1000	1,629
Number of Laptops	None	517,996
	1 to 2	120,802
	3 to 5	22,587
	6 to 25	25,024
	26 to 50	4,917
	51 to 100	2,651
	More than 100	2,630
Number of PC's	Less than or equal to 5	480,000
	6 to 10	95,811
	11 to 25	66,375
	26 to 50	22,530
	51 to 100	14,022
	101 to 250	9,965
	251 to 500	3,856
	501 to 1000	1,881
	More than 1000	1,876
Number of File Servers	None	485,335
	1	140,956
	2	27,406
	3	11,712
	4	6,627
	5	4,280
	6 to 10	9,648
	10 to 25	5,998
	More than 25	4,645
Number of Mobile Phones	Less than or equal to 5	653,176
	6 to 10	18,389
	11 to 25	13,467
	26 to 50	5,486
	51 to 100	2,906
	More than 100	2,978
Mobile Spend	None	542,251
	Less than or equal to £500	110,204
	Less than or equal to £1k	17,483
	Less than or equal to £10k	23,544
	More than £10k	3,125
Number of Fixed Lines	Less than or equal to 5	524,776
	6 to 10	74,204
	11 to 25	54,027
	26 to 50	22,880
	51 to 100	10,840
	More than 100	9,588
Year Established	Select by Year Started	
Can be contacted by Telephone	Select if telephone number is available for purchase	
Shared Telephone Number	Only company with this tel no	455,365
	Main company with this tel no	86,620
	Other company with this tel no	154,621
Can be contacted by Fax	No, number is not available for purchase.	605,058
	Yes, number is available for purchase.	91,549
Can be contacted by Email	No, Email is not available for purchase.	601,885
	Yes, Email is available for purchase.	94,722

Staff-level selections:

Number of records

Job Role	Select by job category (e.g. Managing Director)	
Job Title	Select by job title (e.g. General Manager)	
Gender	Female	391,829
	Male	940,057
	Unknown	4,182

Notes:

Record counts are correct at time of publication, but may vary as it is possible for records to be added and deleted from the database. Where no count is given the possible permutations are excessive for this document. You can perform accurate counts for all selection criteria on the MarketingFile website.

Whilst every care has been taken to ensure the accuracy of this information, MarketingFile accepts no liability for any errors or omissions.

For further information please contact customer support on 0845 345 7755 (local rate).

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